



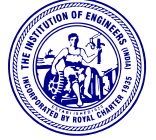
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Newsletter Issue 6 July 2024



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FACULTY MEMBERS PUBLISHED AND INDEXED IN SCOPUS JOURNAL



1

Title of the Paper

Examining burnout and stress among healthcare professionals during and post COVID-19 lockdown: A comparative analysis

Authors

1. Dr. Priya Sethuraman
 2. Dr. Arasuraja G
 3. Dr. Satish R
-



2

Journal Name

Salud, Ciencia y Tecnologia - Serie de Conferencias

Journal Date

Year : 2024
Volume : 3
Page No. : 900



3

DOI

10.56294/sctconf2024900

“Chase the vision, not the money; the money will end up following you.”
– Tony Hsieh, late CEO of Zappos

FACULTY MEMBERS PUBLISHED IN SCOPUS JOURNAL

Scopus Journal

Dr. P. Sundara Bala Murugan, Dr. Arasuraja Ganesan, Dr. Prabakaran Paranthaman, & Dr. V. Aruna. (2024). Feasibility Design and Analysis of Process-aware Accounting Information System for Business Management. Indian Journal of Information Sources and Services, 14(2), 56–62. <https://doi.org/10.51983/ijiss-2024.14.2.09>

IEEE Conference Paper Publication

- **R. Sabitha, M. Madhini, Priya Sethuraman, S. Vijayalakshmi and K. Saravanan,** "Experimental Analysis of an Artificial Intelligence Enabled Digital Student Certificate Validation System using Blockchain Assistance," 2024 International Conference on Advances in Computing, Communication and Applied Informatics (ACCAI), Chennai, India, 2024, pp. 1-7.
DOI: 10.1109/ACCAI61061.2024.10602437
- **Geetha, R., Jayakumar D, Prabakaran P, S. Nivedha, M. Sindhu and R.C. THIVYARATHI,** 2024. An Experimental Evaluation of an Effective QR Code Based Duplicate Product Detection Using Blockchain Technology [online]. (2024-05-03) S. 1-7. ISBN-979-8-3503-7523-7.
DOI: 10.1109/ISCS61804.2024.10581168

“No man can be successful, unless he first loves his work.”
– David Sarnoff, late CEO of RCA

STAFF PATENT DETAILS



Dr. Prabakaran P has published Patent on

“Predictive Analysis of Social Media and Cybercrime Effects on Higher Education Academic Performance Using Machine Learning“ on 12/07/2024 with ID 202441051106

STAFF ACHIEVEMENTS



Dr. Arasuraja G - Resource Person


He was invited as a guest speaker to deliver on the topic, “Prototyping Customer-Centric Business Models”, organised by Department of Machine Learning, Saveetha Engineering College on 30/07/2024.

“The heart and soul of a company is creativity and innovation.”
– Robert Iger, CEO of The Walt Disney Company

FDP ATTENDED BY STAFF

Essential skills for Professional Development in Higher Education, organised by Star International Foundation for Research and Education, on 01/07/2024 to 07/07/2024 through online mode. Attended by:

1. Dr. Aruna V - Assistant Professor
2. Dr. Arasuraja G - Associate Professor
3. Dr. Satish R - Associate Professor
4. Dr. Sundara Bala Murugan P - Assistant Professor
5. Dr. Prabakaran P - Assistant Professor



The flyer features the RAMAIAH Institute of Management logo and the Department of Finance and BFSI. It highlights a National Level e-Faculty Development Program on Financial Modelling, scheduled from 22nd to 26th July 2024, 3 PM to 5 PM. The program aims to equip faculty members with the knowledge and practical skills required to develop and utilize financial models effectively. The program structure includes: Introduction to Financial Modelling, Types of Financial Models, Excel for Financial Modelling, Case Studies and Practical Applications, Building Financial Models, and Integrating Financial Modelling into Curriculum. An image of a person working on a laptop with a calculator and documents is also shown.

5 days e- FDP on Financial Modelling organized by Ramaiah Institute of Management, Bangalore, Department of Finance and BFSI, from 22/07/2024 to 26/07/2024 was attended by:

1. Dr. Priya Sethuraman - Professor & Head
2. Dr. Satish R - Associate Professor

“Make every detail perfect and limit the number of details to perfect.”
– Jack Dorsey, Co-Founder and former CEO of Twitter

STUDENT TRAINING PROGRAM



Imarticus Learning is the Edutech company in India offering a holistic learning experience with a complete ecosystem of programs, resources, technologies and career services. They are providing certification program on Investment Banking. The following 15 students are undergoing the training program starting from 23 July 2024.

S.NO.	REG.NO.	NAME OF THE STUDENTS
1.	312423631003	Abirami B
2.	312423631004	Aishwarya K
3.	312423631005	Aishwarya V
4.	312423631006	Aiswarya N D
5.	312423631010	Apama K
6.	312423631012	Aravinthan K
7.	312423631015	Ashika S
8.	312423631020	Charisma S
9.	312423631024	Dhanasri S
10.	312423631031	Erin Rachel Diaz
11.	312423631034	Hemanth Rao P
12.	312423631043	Mahesh Bhoopathy H
13.	312423631050	Priyanka R
14.	312423631057	Sangeetha C
15.	312423631065	Subasini V



“Always deliver more than expected.” – Larry Page, Co-Founder of Google

PUBLICATION BY STUDENTS

25 students have published in the UGC CARE Journals. They have converted the project report into the journal article. The list of students along with their supervisor are given below:

S.NO.	AUTHOR	TITLE	JOURNAL NAME	VOL. & ISS. NO.	PAGE NO.	ISSN NO.
1.	Yamini S & Priya Sethuraman	Measuring financial performance of Indian construction companies using grey relations, analysis and analytical network process	Journal of the school of language, literature, and culture studies	9,26	174-178	0972-9682
2.	Santhosh Kumar R & Priya Sethuraman	A study on fleet management and its effects on supply chain performance with special reference to the shipping corporation of India Limited (Government of India Enterprise)	International Journal of Cultural Studies and Social Sciences.	20,2	20-28	2347-4777
3.	Seetha Nayagam & Priya Sethuraman	A study on green human resource practices providing in IT industries in and around Chennai city for sustainable and environment.	Rabindra Bharati University Journal of Economics	XXVIII,25	10-17	0975-802X
4.	Kezi & Priya Sethuraman	A study on evaluation of employee induction training programme improving workers efficiency in automotive company in India	Indian Literature	342,1	95-107	0019-5804
5.	Ananda Srinivasan M & Arasuraja G	A Study on Employees Job Satisfaction on Health Care and Supporting Staff with Reference to SIMS Hospital	Humanities and Social Science Studies,	13,2	94-101	2319-829X
6.	Shruti K & Arasuraja G	A Study on Impact of Flexible Working Arrangements on Work Life Balance at Disprz	Journal of the School of Language, Literature and Culture Studies	8,26	8-16	0972-9682
7.	Priyadharshini M & Arasuraja G	A Study on Profitability, Operational Risk & Performance Indicators of Indian Banking Sector	International Journal of Cultural Studies and Social Sciences	20,1	117-122	2347-4777
8.	Kanchana A & Arasuraja G	A Study on SEO Technique for Maximizing Website Traffic at Klenty's Soft Inc, Chennai	Journal of the School of Language, Literature and Culture Studies	9,26	151-157	0972-9682
9.	Anisha R & Satish R	A study on AI-driven personalized Notification system for mobile devices With reference to Shocals Enterprises LLP Pvt Ltd Chennai	Indian Literature	6	111-120	0019-5084
10.	Anand Andrews & Satish R	A study on user experiences with ai powered chatbot with reference to Shish Info solutions Pvt Ltd Chennai	International Journal of Cultural Studies and Social Sciences	20,2	29-40	2347-4777
11.	Thomas A & Satish R	A study on the effectiveness of store management system at Typhoon Electronic Solutions, Chennai	Indian Journal of Psychology	16	86-93	0019-5553
12.	Antony Penkin A & Aruna V	Impact of financial performance on probability: Comparative study between IT & Food and Beverages Industries	Humanities and Social Science Studies	13,2	102-112	2319-829X
13.	Balaji S & Aruna V	A study on Logistics Operations towards imports and exports with reference to surmount logistics solutions Pvt Ltd	Rabindra Bharati University Journal of Economics	XXVIII,23	163-169	0975-802X
14.	Gokull P.U.M & Aruna V	A study on retirement planning for salaried employee and strategies for Tax savings in Chennai	Indian Journal of Psychology	16	56-62	0019-5553

“The value of an idea lies in the using of it.”

– Thomas Edison, late Co-Founder of General Electric

PUBLICATION BY STUDENTS

S.NO.	AUTHOR	TITLE	JOURNAL NAME	VOL. & ISS. NO.	PAGE NO.	ISSN NO.
15.	Sowmya P & Karpagham C	A Study on Factors Influencing Social Media Engagement (with Reference to Shocals Enterprises LLP PVT LTD Chennai)	Indian Journal of Psychology	16	76-85	0019-5553
16.	Sivakumar A & Karpagham C	A Study on the Customer Preference in Hospitality industry	Humanities and Social Science studies journal	13	127-132	2319-829X
17.	Seetha Nayagam S & Nalinidevi S	A Study on perception towards implementation of automation in recruitment and selection at Ramco cements Ltd	Journal of the School of Language, Literature and Culture Studies	9,26	165-173	0972-9682
18.	Vasunthra T Nalinidevi S	A Study on employee job satisfaction	Rabindra Bharati University Journal of Economics	XXVIII,23	178-183	0975-802X
19.	Veera Bharathi M Nalinidevi S	A Study on market trend analysis of non-vessel operating common carriers with reference to Moonstar lines Private Ltd Chennai	International Journal of Cultural Studies and Social Sciences	20,2	9-19	2347-4777
20.	Sabarinathan. S & Prabakaran P	A study on repayment of loans and advances of ITC Ltd	Rabindra Bharati University Journal of Economics	XXVIII,25	1-9	0975-802X
21.	Naveen R S & Prabakaran P	Customer satisfaction analysis on tube product of India with reference to Chennai	Humanities and Social Science Studies	13,2	121-126	2319-829X
22.	Prasanna Venkatasen G & Prabakaran P	A study on customer experience analysis and social media marketing for customer brand perception	Indian Journal of Psychology	16	68-75	0019-5553
23.	Karthigeyan. L& Karunakaran	A Study on Integration of AI & Blockchain: Opportunities & Challenges in Banking Sector	Journal of the School of Language, Literature and Culture Studies	9	158 To 164	0972-9682,
24.	Charumathi G& Karunakaran	A Comparative Study on Sea and Air Freight Transportation with Reference To Parsaray Logistics Private Limited	Rabindra Bharati University Journal of Economics	XXVIII,25	76 To 85	0975-802X
25.	Ramya Mary. J& Karunakaran	A Study on Human Resource Practices with Reference to Lucas TVS Limited	Indian Literature	1	108 To 110	0019-5804

“Don’t worry about failure; you only have to be right once.”
 – Drew Houston, Co-Founder and CEO of Dropbox



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M.com
Executive Director



Dr S Arivazhagan
M.E., Ph.D.
Principal

At St. Joseph's Institute of Technology, the Department of Management Studies was established in the year 2022, which got its autonomous status and is affiliated with Anna university. It is a 2-year program with four semesters, where the students have the opportunity of dual specialization from five domain areas namely Finance, Marketing, Human Resource, Operations and Business Analytics. Qualified faculties with good experience and classrooms equipped with an advanced learning ambiance. Our department provides students the opportunity to experience the working mechanism in the industries through industrial visits and internship programs. We also develop the need for social concern by taking them to various NGO's. Invite eminent industrialists for Guest Lectures, organise club activities, and teaching pedagogy through case studies are carried out to enrich the students with adequate knowledge for successfully facing the placements.

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